CLAIMS

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- 1. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that:-
 - (a) the liquid crystal has a negative dielectric anisotropy,
 - (b) the alignment of the liquid crystal in the zero volt state is substantially vertical and perpendicular to the liquid crystal cell,
 - (c) the liquid crystal cell is treated such that there is a pretilt angle of the liquid crystal molecules near the cell surfaces away from the vertical direction, and thus has a vectorial component on the plane of the liquid crystal cell (the x-y plane),
 - (d) the said pretilt angles of the liquid crystal molecules gives rise to a preferred twist angle of value ϕ , where ϕ can be any value, as viewed on the x-y plane,
 - (e) the input polarizer angle α has a value of $\xi \phi/2 + N\pi/2$ relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane, where ξ has a value of between 35° and 55° and N has a value of either -1, 0 or 1,
 - (f) the output polarizer angle γ has a value of between α -10° and α +10° on the x-y plane, and
- 20 (g) the product of the cell gap d and birefringence Δn has a value of between 1.0 and 2.2 microns.

- 2. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that:-
 - (a) the liquid crystal has a negative dielectric anisotropy,

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- 5 (b) the alignment of the liquid crystal in the zero volt state is substantially vertical and perpendicular to the liquid crystal cell,
 - (c) the liquid crystal cell is treated such that there is a pretilt angle of the liquid crystal molecules near the cell surfaces away from the vertical direction, and thus has a vectorial component on the plane of the liquid crystal cell (the x-y plane),
 - (d) the said pretilt angles of the liquid crystal molecules gives rise to a preferred twist angle of less than 45° as viewed on the x-y plane,
 - (e) the input polarizer angle α is between 35° and 55° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane,
 - (f) the output polarizer angle γ is between 35° and 55° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane, and
 - (g) the product of the cell gap d and birefringence Δn has a value of between 1.0 and 2.2 microns.
- A liquid crystal display as claimed in claim 2 wherein the twist angle has a value of between −10° and 10°.

- 4. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that:-
 - (a) the liquid crystal has a negative dielectric anisotropy,
- (b) the alignment of the liquid crystal in the zero volt state is substantially vertical and perpendicular to the liquid crystal cell,
 - (c) the liquid crystal cell is treated such that there is a pretilt angle of the liquid crystal molecules near the cell surfaces away from the vertical direction, and thus has a vectorial component on the plane of the liquid crystal cell (the x-y plane),
 - (d) the pretilt angle of the liquid crystal molecules gives rise to a preferred twist angle of larger than 45° as viewed on the x-y plane,
 - (e) the input polarizer angle α is between -10° and 10° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane,
 - (f) the output polarizer angle γ is between -10° and 10° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane, and
 - (g) the product of the cell gap d and birefringence Δn has a value of between 1.0 and 2.2 microns.

5. A liquid crystal display as claimed in claim 4 wherein the twist angle has a value of between 80° and 100°.

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- 6. A liquid crystal display comprising an input polarizer, a rear reflector, and a liquid crystal cell in between said input and rear reflector characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that:-
 - (a) the liquid crystal used has a negative dielectric anisotropy,

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- (b) the alignment of the liquid crystal in the zero volt state is substantially vertical and perpendicular to the liquid crystal cell,
- (c) the liquid crystal cell is treated such that there is a pretilt angle of the liquid crystal molecules near the cell surfaces away from the vertical direction, and thus has a vectorial component on the plane of the liquid crystal cell (the x-y plane),
- (d) the pretilt angles of the liquid crystal molecules gives rise to a preferred twist angle of less than 45° as viewed on the x-y plane,
- (e) the input polarizer angle α is between 35° and 55° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane, and
- (f) the product of the cell gap d and birefringence Δn has a value of between 0.5 and 1.1 micron.
- 7. A liquid crystal display as claimed in claim 6 wherein the twist angle has a value of
 20 between -10° and 10°.

- 8. A liquid crystal display comprising an input polarizer, a rear reflector, and a liquid crystal cell in between said input and rear reflector characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that:-
 - (a) the liquid crystal used has a negative dielectric anisotropy,
- 5 (b) the alignment of the liquid crystal in the zero volt state is substantially vertical and perpendicular to the liquid crystal cell,
 - (c) the liquid crystal cell is treated such that there is a pretilt angle of the liquid crystal molecules near the cell surfaces away from the vertical direction, and thus has a vectorial component on the plane of the liquid crystal cell (the x-y plane),
 - (d) the pretilt angles of the liquid crystal molecules gives rise to a preferred twist angle of larger than 45° as viewed on the x-y plane,
 - (e) the input polarizer angle α is between -10° and 10° relative to the tilt direction of the input director of the said liquid crystal cell on the x-y plane, and
 - (f) the product of the cell gap d and birefringence Δn has a value of between 0.5 and 1.1 microns.
 - 9. A liquid crystal display as claimed in claim 8 wherein the twist angle has a value of between 80° and 100°.

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